

PUBLIC NOTICE
Application
Premises Licence – New Application

Name of Applicant:		Name of Premises:
Postal Address of Premises (or description of premises): 128 High Street Newmarket Suffolk CB8 8JP		This application may be viewed at: West Suffolk Council West Suffolk House Western Way Bury St Edmunds IP33 3YU
Proposed Licensable Activities:		
Activity	Day/s	Times
Alcohol Sales OFF Premises	Monday–Sunday	07:00 – 01:00

Date by which representations may be made to the Licensing Authority:

End Date: **12 February 2024**

Representations must be made in writing to West Suffolk Council (as the Licensing Authority) at the above address, or by e-mail to licensing@westsuffolk.gov.uk.

It is an offence knowingly or recklessly to make a false statement in connection with an application and the maximum fine for which a person is liable on summary conviction for the offence is unlimited.

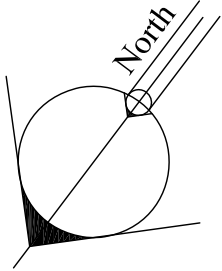
Blank

Bashkal Associates
20-22 Wenlock Road,
London N1 7GU
Telephone: 020 740 7041
info@bashkal.co.uk

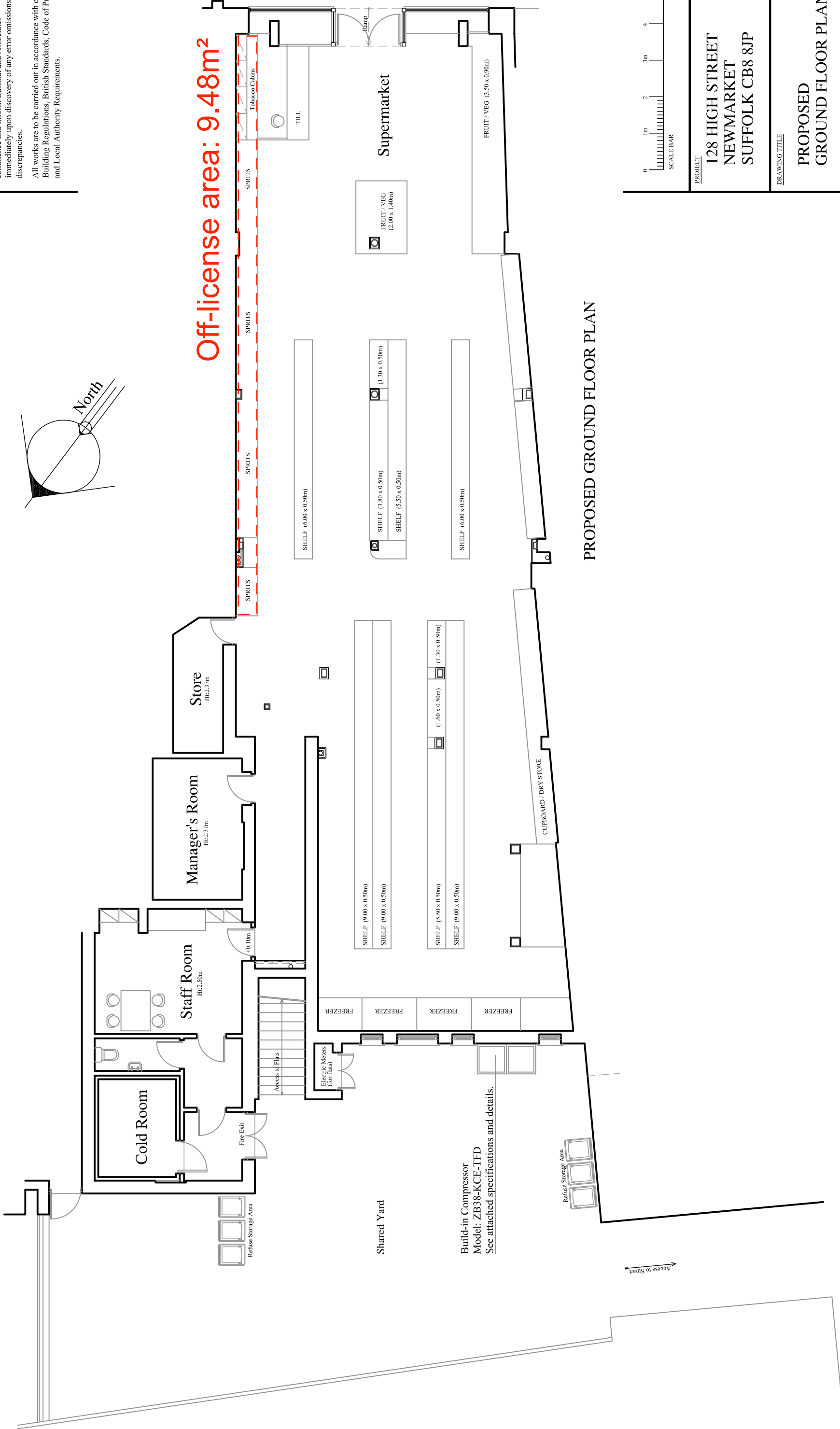
NOTES

The contractors are to check all the dimensions, levels, drain runs and general condition of the site before works commence and inform Bashkal and Associates immediately upon discovery of any error omissions or discrepancies.

All works are to be carried out in accordance with current Building Regulations, British Standards, Code of Practice and Local Authority Requirements.



Off-license area: 9.48m²



PROPOSED GROUND FLOOR PLAN

PROJECT

128 HIGH STREET
NEWMARKET
SUFFOLK CB8 8JP

DRAWING TITLE

PROPOSED
GROUND FLOOR PLAN

Drawn By: <i>J.B.</i>	Ref. No. 230611-03
Date: Juy'23	Scale 1/100 @ A3

Continued from previous page...

LIMITED COMPANY

Address

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Contact Details

E-mail

Telephone number

Other telephone number

* Date of birth / /

* Nationality [Documents that demonstrate entitlement to work in the UK](#)

Add another applicant

Section 5 of 21

OPERATING SCHEDULE

When do you want the premises licence to start? / /
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end / /
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

The premises is proposed to be used as a Supermarket, selling alcohol and tobacco products as well as groceries, foods, drinks, and other items typically found in a supermarket.

Continued from previous page...

List here steps you will take to promote all four licensing objectives together.

See detailed responses below for each objective.

b) The prevention of crime and disorder

CCTV Installation: We will install high-quality closed-circuit television (CCTV) systems both inside and outside the premises to monitor activities and deter criminal behavior. This will help create a safe and secure environment.

Staff Training: All staff members will undergo thorough training in responsible alcohol sales and customer service. They will be educated on recognizing and addressing potential issues related to alcohol-related crime or disorder.

Zero Tolerance Policy: We will adopt a strict zero-tolerance policy toward underage sales, anti-social behavior, and illegal activities on the premises. Signs conveying this policy will be prominently displayed.

Cooperation with Local Authorities: We will maintain open communication with local law enforcement agencies and cooperate fully in any investigations or initiatives aimed at preventing crime and disorder in the area.

c) Public safety

Fire Safety Measures: We will ensure that the premises comply with all fire safety regulations, including the installation of adequate fire alarms and extinguishing equipment.

Emergency Exit Plans: Clear emergency exit plans and routes will be displayed throughout the premises to ensure the safety of customers and staff in the event of an emergency.

Safety Inspections: Regular safety inspections will be conducted to identify and address any safety hazards or concerns promptly.

First Aid Provisions: Adequate first aid provisions and trained staff will be available on-site to respond to any medical emergencies.

d) The prevention of public nuisance

Noise Control: We will implement noise control measures, such as soundproofing, to prevent excessive noise that could disturb neighboring properties.

Waste Disposal: Proper waste disposal practices will be maintained to prevent littering and maintain cleanliness in the area.

Operating Hours: We will adhere to the stipulated operating hours and ensure that activities within the premises do not cause disturbances to the neighborhood.

Community Engagement: We will actively engage with the local community and promptly address any concerns or complaints related to the operation of the off-license.

e) The protection of children from harm

Age Verification: Strict age verification procedures will be in place to prevent the sale of alcohol or age-restricted products to minors. This includes checking identification for customers who appear under the legal drinking age.

Age-Restricted Product Placement: We will ensure that age-restricted products are prominently displayed away from the reach and view of children.

Staff Training: All staff members will be trained to recognize fake or altered identification and will be aware of the legal

Continued from previous page...

consequences of selling alcohol to minors.

Educational Initiatives: We will support local educational initiatives and campaigns aimed at promoting responsible drinking and preventing underage alcohol consumption.

Section 19 of 21

NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.



Λύση

Newmarket

TOWN COUNCIL

Report to	Development & Planning Committee
Subject	Cycle Paths
Purpose	Information/Decision
Classification	Unrestricted
Meeting date	22nd January 2024
Item number	16
Written By	Cathy Whitaker CLERK

Summary: This report outlines concerns regarding cycle paths, including shared pedestrian/cycle paths and cycling on footways in locations in Newmarket.

1.	Introduction
a.	Illegal cycling on footways
b.	Dangerous cycling on shared pedestrian / cycle paths
c.	Parked vehicles blocking cycle paths
2.	Context
a.	Specifically, on the High Street
b.	Specifically, on Exning Road by the Leisure Centre/Academy
c.	Specifically, on Studlands Park Avenue
3.	Proposal/Options
a.	Increased signage to identify where the cycle route is
b.	Cambridgeshire CC have trialed pavement banners for cycle/scooter/pedestrian shared spaces
c.	Double yellow lines at the Studlands Park Avenue/NCN51 cycleway crossing
4.	Financial/Resource Implications
a.	Initially none. Suffolk County Highways remit
b.	Initially none. Suffolk County Highways remit
c.	It is known that SCC Highways do not install double yellows at their own cost in these locations. Feasibility study and installation costs would need to be paid locally; usually shared between SCC Locality Highways Budget and Town Council. Costs unknown at this time.
5.	Next Steps/Recommendations
a.& b.	To contact SCC Highways to investigate the possibility and process of signage / pavement banners on the High Street and on Exning Road shared cycle/pedestrian path.
c.	To consult with SCC Highways Engineer regarding the Studlands Park Avenue location for double yellow lines.

Townclerk

Subject: FW: Pavement Cycling

From: RT
Sent: 10 October 2023 14:51
To: Townclerk <Townclerk@newmarket.gov.uk>
Subject: Re: Pavement Cycling

Thank you for following up on this.
I do believe the situation could be much improved if the signage was made more obvious.especially at the Rutland Arms end of the street.
I was passed this week by a youth travelling at speed with both hands off the handle bars outside Nationwide as he sped down the hill on the pavement.

Just one other idea:
My limited observation tells me that many of the offenders are stable employees wearing stable logo shirts and caps.
I suspect they don't even know they are doing wrong. Would a letter to the local racing stables pointing out the problem and asking their cooperation in resolving the issue be useful?
Best regards
RT

From: RT
Sent: 21 September 2023 20:44
To: Townclerk <Townclerk@newmarket.gov.uk>
Subject: Re: Pavement Cycling

Good luck. I'm not holding my breath that this will be treated as an issue by the police.

We need clear BOLD signage at all 4 entrances to the High St pavements.

A few prominent prosecutions and substantial fines would make it clear,

Without this we pedestrians are fighting a losing battle to point out to those responsible that they are WRONG, we are RIGHT and we have the law behind us.....

As it stands we are told to

Best regards RT

From: RT
Sent: 21 September 2023 17:00
To: Townclerk <Townclerk@newmarket.gov.uk>
Subject: Pavement Cycling

Just sitting in Cafe Nero and counted no less than 12 full grown adults cycling at speed (some two abreast) along the pavement up towards the clock tower end.

A further 3 cyclists rode up the street past Boots.

For those of us sick of being mown down on this pavement is there any chance of a) clear signage, b) enforcement.

It is just getting worse. If you speak to cyclists and point out that it is not a shared pavement you just get abused. In the last 6 months I have twice been almost knocked down from behind by cyclists riding at speed on the pavement between Rutland Arms and Pizza Hut.

Action required I think before someone is injured.

Townclerk

Subject: FW: Shared pavements and pathways

From: LD

Sent: 08 November 2023 09:41

To: Townclerk <Townclerk@newmarket.gov.uk>

Cc: .

Subject: RE: Shared pavements and pathways

Dear Cathy

Thank you for the update it is very much appreciated. I will be there on the 20th and would be happy to speak and represent the pedestrians among us.

As an update, I am working with Cambridge Council in a bid to improve communication between the Council, Highways and the police, currently the police do not have to inform the council of Bike v Pedestrian incidents so neither the council or highways have a true record of incidents. We would also like clear advise shared path users on how, and to whom, incidents should be reported.

I have also been in touch with Matt Hancock who has informed me that new legislation is going through parliament to put more responsibility on the cyclists, currently the Highway Code, (I was told by the inspector dealing with my case) is 'discretionary' when it comes to bikes v pedestrians, and the advice for pedestrians that cyclists should go around pedestrians Cambridge Council said this is not the case

Rule H2

- *Cyclists should give way to pedestrians on shared use cycle tracks and to horse riders on bridleways.*
- *Only pedestrians may use the pavement. Pedestrians include wheelchair and mobility scooter users.*

The above will only work if the paths/pavements are marked or signed accordingly.

Townclerk

Subject: FW: Update on 'Respect' on the cycleways
Attachments: Respect Image.jpg

From: Simon Burgin <Simon.Burgin@cambridgeshire.gov.uk>

Sent: 22 November 2023 09:34

To: LD

Subject: Update on 'Respect' on the cycleways

Good morning.

Please find attached an image of the Cycle/Pedestrian/Scooter respect banners now being applied to shared spaces.

We are initially trialling them with a plan to roll out next spring.

We will still be forging ahead with a 'comms' campaign around shared use and associated behaviour and respect which is going out on our media channels in the next few weeks.

Just wanted you to know we are taking this seriously and are determined to create a safe environment for everyone, not just on our roads, but the open space network as well.

Kindest regards

Simon.

Simon Burgin

Road Safety Manager

Place and Sustainability

New Shire Hall



Townclerk

Subject: FW: Footpath/cycleway obstructed by vehicles - Studlands Park Ave

From: AW

Sent: Thursday, June 16, 2022 1:25:43 PM



To: Councillor Clover <CouncillorClover@newmarket.gov.uk>; Councillor Berry <CouncillorBerry@newmarket.gov.uk>

Subject: FW: Footpath/cycleway obstructed by vehicles - Studlands Park Ave

Dear Councillors,

West Suffolk Services suggested I needed to contact a Newmarket councillor – please forgive me as a resident of Burwell for not knowing who to contact – I have assumed Studlands Ward – I had no reply from the town clerk’s office previously.

Today I had to offer assistance to a wheelchair user and helper over the kerb at the NCN51 Footpath and Cycleway/Studlands Park Ave crossing, because a parked van had obstructed the kerb let downs. They said this had happened before. I have seen a mobility scooter and pushchairs struggle there for the same reason, and have recorded vehicles blocking the crossing on many occasions.

I know the vehicles are breaking the law by obstructing the crossing and I could report this to the police – but I feel a more useful solution would be

clear No Parking notices and double yellow lines at the crossing, and I have been told NTC have to authorise this. Please could you act on this?

Kind regards,
AW
Burwell

From: AW

Sent: 14 January 2022 10:35

To: townclerk@newmarket.gov.uk

Subject: FW: Footpath/cycleway obstructed by parked vehicles - Studlands Park Ave Newmarket

Dear Ms Whitaker,

West Suffolk Services has kindly suggested I should ask a local councillor to consider the problem described below. As I am a resident of Burwell please may I ask if your Clerk’s Office would be kind enough to raise this with an appropriate local councillor?

As a regular user of the “Yellow Brick Road” path/cycleway I know that Newmarket residents have found this problem also – I personally have seen a mobility scooter tipping dangerously whilst attempting to mount the full kerb when the let downs have been blocked by vehicles, and seen angry notes placed on vehicles by others.

Kind regards,
AW

From: AW

Sent: 13 January 2022 18:34

To: [carparks](#)

Subject: RE: Footpath/cycleway obstructed by parked vehicles - Studlands Park Ave Newmarket

Dear Miss White,

Thankyou so much for checking and your prompt and informative reply.

I will follow your advice and contact the local Newmarket Council to see if they can move on signing for no parking.

As you suggest, I could inform also the Police as parking at that place contravenes the Highway Code Rule 243 (DO NOT STOP where the kerb has been lowered to help wheelchair users and powered mobility vehicles, or, where you would obstruct cyclist's use of cycle facilities), and breaks the Law under Rule 242 (You MUST NOT leave your vehicle in a dangerous position or where it causes any unnecessary obstruction of the road under the Road Traffic Act 1988 Section 22). However, I think the repeated occurrence of this problem would be resolved best by clear official notices.

Kind regards,
AW

From: carparks <parking@westsuffolk.gov.uk>

Sent: Thursday, January 13, 2022 2:09:43 PM

To: .

Subject: RE: Footpath/cycleway obstructed by parked vehicles - Studlands Park Ave Newmarket

Good Afternoon,

Thank you for your email.

A location that has parking restrictions has what's known as a Traffic Regulation Order (TRO) in place. This allows a local authority to enforce the restriction. Any restriction i.e. double or single yellow line parking areas would have this. I have checked the traffic regulation orders for this part of the location, which means we would be unable to enforce any vehicles parked within the location. All TRO's for West Suffolk can be viewed online at Suffolk Traffic Orders (suffolktraffweb.uk).

If you wish to add restrictions to this location in the first instance it is best to have your suggestion sponsored by your local councillor who may be able to help with funding and progressing introducing a TRO. However, there must be a majority of stakeholders in support of any changes before it can be investigated, as well as funding identified to pay for the investigation, safety assessment and potential change to the TRO. Your local councillor can help you organise this if they support your proposal.

If the vehicles parking in the location is causing safety concerns however this would be something that the local police would assist with at the current time until any TRO's are put in place.

Kind Regards
Miss K White

From: AW

Sent: 13 January 2022 13:30

To: customer.services <customer.services@westsuffolk.gov.uk>

Subject: Footpath/cycleway obstructed by parked vehicles - Studlands Park Ave Newmarket

Dear West Suffolk Council Services,

Re: Crossing by Footpath/Cycleway NCN51 at Studlands Park Ave Newmarket

Please can you consider a short section of double yellow lines or other clear no-parking notifiers at this important crossing – as soon as possible please as this is a dangerous situation.

Once again today the crossing was blocked by parked vehicles, as shown in the pictures attached. I have witnessed long rows of parked vehicles here preventing crossing by child buggies, mobility scooters and parent/child cycles. The vehicles deny crossing space and access to the curb let downs. When vans or trucks are parked they obscure the view of overtaking vehicles and make crossing dangerous. I have seen private notices of complaint attached to vehicles from other path users. This problem pre-dates the building work on the adjacent site, which is probably a contributor but not the only reason for this historic parking problem.

I look forward to your response and thank you for the provision of the NCN51 path/cycleway.

Kind regards,
AW





Report to	Development and Planning Committee
Subject	On-Street Advertising
Purpose	Information/Decision
Classification	Unrestricted
Meeting date	22nd January 2024
Item number	17
Written By	Cathy Whitaker CLERK
Summary: This report outlines initial information regarding the matter of on-street advertising: including fly-posting, banners and temporary posters, A-Boards outside retail premises.	
1.	Introduction
a.	Fly-Posting: A recent occurrence of a visiting circus brought to light the problem of indiscriminate fly-posting.
b.	Banners/Temporary posters: The Town Council controls the banners allowed on The Severals. Local businesses and other organisations often place banners and posters along the railings and street columns of the High Street.
c.	A-Boards/Flags: It is SCC Street Licensing remit. The High Street has multiple A-boards/flags and other items outside retail outlets.
2.	Context
a.	Fly-Posting: WSC informed the circus that they had given permission and consulted the Town Council; this was incorrect.
b.	Banners/Temporary posters: The BID and NTC have repeatedly removed some of these as they occur.
c.	A-Boards/Flags: The attached Highway Advice Note for Advertising Signs in the Highway gives the guidelines and process details.
3.	Recommended Proposal/Options
a.	Fly-Posting: Contact with the officer at WSC to discuss this occurrence, establish guidelines and future strategy for similar events to balance the need for publicity for visiting town entertainment and the keeping the High Street and the rest of Newmarket Parish tidy and attractive.
b.	Banners/Temporary posters: Work with BID to clear unwanted items and to create publicity and guidance for the posters where possible.
c.	A-Boards/Flags: Whilst acknowledging the need for the High Street businesses to promote their services/products in this current difficult climate; work with BID to give guidance regarding over-sized signage, inappropriate placement, education regarding required licencing requirements, etc.

Information regarding Item 17 on the DP Committee 22/1/24: On-street advertising.

FLY-POSTING: West Suffolk Council – Fly-Posting statement

[Home](#) > [Resident](#) > [Bins and recycling](#) > [Street cleaning](#) > [Fly-posting](#)

Fly-posting

Fly-posting is illegal and you could be fined if:

- you are the person fixing the poster or advert
- you are the person benefitting from the poster or advert
- you are the person whose land the poster or advert is on

Failure to pay the fine could lead to a court appearance and further penalties of up to £1,000. Contact us if you want to report fly-posting.

A-BOARDS ON THE STREET: Suffolk Highways Street Furniture Licensing – A-Board statement

From: Highways Street Furniture <highways.streetfurniture@suffolk.gov.uk>

Sent: 18 January 2024 14:53

To: Townclerk <Townclerk@newmarket.gov.uk>

Subject: RE: A Boards

Hi Cathy

Our policy on A Boards is essentially that as long as 1.2m footway remains clear for the public we will not have a position on it until someone raises a complaint to us, at which point we will look into it and if judged to be an obstruction will request its removal.

Kind regards

Chris Miller

Highways Licensing Officer

Suffolk County Council Highways Licensing and Enforcement Team

BANNERS / TEMPORARY SIGNAGE

- Banners on the Severs (NTC property) – We allow 3 banners maximum for a 3-week period and only community / charity related – no commercial advertising of events. NTC staff do all the installing/uninstalling of banners to ensure safety.
- Banners on the railings opposite the Memorial Hall/The Avenue junction – currently we remove banners and posters from this area with the exception of town event banners (eg: BID switch-on, NTC carnival). No commercial banners.
- Banners/posters along the High Street - We have been working with BID to remove.

Townclerk

Subject: FW: Fantasia Circus

From: Townclerk

Sent: 18 January 2024 15:02

To: chris.reid@westsuffolk.gov.uk; garry.quilter@westsuffolk.gov.uk

Cc: Manager @ Love Newmarket BID <manager@newmarketbid.com>

Subject: FW: Fantasia Circus

Good afternoon Chris and Gary,

I am trying to put together a report for the Town Council regarding on street advertising in our town; particularly our High Street and surrounding roads.

As you know, there was an occurrence in September when Circus Fantasia basically 'wallpapered' our High Street properties, bins, railings – anything that stood still actually – and there were some discussions with the company doing that which were unpleasant and, at times, intimidating.

I understand that WSC told the company that the Town Council had been consulted/informed about this – however, we received no correspondence from you regarding this as far as I can ascertain. Are you able to forward that to me please?

We are concerned about the presentation of our High Street and we are looking to establish what rules/regs both County and District have around such things as fly-posting, banners and temp posters, A-Boards, etc.

We are also working in collaboration with the BID to keep the High Street looking as appealing and tidy as possible for our residents, businesses and visitors.

I'd really like to understand more about this subject and wonder if it would be advantageous for yourselves to meet with us (myself and the BID Manager) to discuss from a District perspective?

I have already been in touch with County Highway Licensing regarding their position on A Boards.

I look forward to hearing from you.

Many thanks

Regards,

Cathy Whitaker

Clerk to Newmarket Town Council

HIGHWAY ADVICE NOTE ESE 01 ADVERTISING SIGNS IN THE HIGHWAY

1.0 INTRODUCTION

Advertising signs can promote business and contribute to the commercial vitality of an area. However Suffolk County Council (hereafter 'SCC') as highway authority has duty to ensure that the highway is not obstructed and is kept safe for users of the highway. SCC reserves the right to take enforcement action in accordance with relevant legislation.

"Advertising signs" are A Boards, free standing advertisements and other similar advertising structures.

Any advertising sign placed on the highway is unlawful. Nothing in these guidelines affects this position. "Highway" includes roads, carriageways, footways, pavements and verges.

Advertising signs which create a nuisance or present a danger to users of the highway may be removed by SCC in accordance with the relevant legislation. However in considering whether to take action to remove an advertising sign placed on the highway Suffolk County Council will take into account the guidelines set down below. Compliance with these guidelines does not imply compliance with any other legislation such as advertising consent or licensing.

If SCC removes an advertising sign, it will be kept for one month before being disposed of. SCC may seek to recover any expenses incurred in removing and storing advertising signs from the owner of the advertising sign. Assistance with the administration of this policy may be provided by town and parish councils.

The owners of the advertising sign will be liable for any claims from damage or injury caused by an advertising sign on the highway. It is strongly advised that owners have adequate public liability insurance.

2.0 LEGAL BACKGROUND

Section 137 of the Highways Act 1980 makes it an offence to wilfully obstruct the free passage along a highway. Section 148 of the Highways Act 1980 makes it an offence to deposit anything on a highway which interrupts any user of the highway. Sections 143 and 149 of the Highways Act 1980 give SCC powers to require the removal of and to remove structures from the highway. Other legislation may also apply.

The following guidelines aim to minimise the need for exercising these legal powers. However, compliance with the guidelines does not guarantee that enforcement action will not be taken and/or that an advertising sign will not be removed from the highway.

3.0 GUIDELINES

Suffolk County Council will require removal of advertising signs from a highway in the following circumstances:-

Appearance

1. Where advertising signs are larger than A1 size or more than 1.1 metres high.
2. Rotating or swinging signs.
3. Where the content of the advertising sign does not relate to the trade of the premises.

Premises, owners

4. Where more than one advertising sign is displayed per premises.
5. Where the advertising sign has not been removed from the highway by the owners when the premises to which the advertising sign relates are closed.

Placing

6. Where the advertising signs have not been placed outside the premises to which they relate.
7. Where the advertising signs have been placed on central reservations, roundabouts, pedestrian refuges or at junctions.
8. Where advertising signs have been leant against or fixed to walls or other structures.
9. Where advertising signs have been placed on highway structures eg: bridges or street furniture.

Access, highways

10. Where signs obstruct access along the highway or into adjacent property for highway users taking into account the needs of the mobility impaired.
11. Where advertising signs cause a traffic safety hazard, e.g. by causing a visual obstruction to drivers.
12. Where advertising signs need to be removed to enable access for maintenance, events or other activities. This includes a request from the police or other emergency services.

Compliance with these guidelines does not exempt any advertising sign from the need for planning or other necessary consent.

Advertising signs must be removed when weather conditions, such as high winds, could make them unstable.

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CORRESPONDENCE RECEIVED FROM A RESIDENT OF NEWMARKET.

i wonder if you would be kind enough to take this matter in hand as a matter of urgency.. THE TOWN SIGNS AND TRAFFIC LIGHTS GLASS ARE FILTHY..THE ROAD MARKINGS HAVE WORN AWAY AT JUNCTIONS .. both these issues are both very dangerous and also make the town look as if its very seedy..i have known the town since the 60s and am sad that HIGHWAYS CAN ALLOW THEIR SERVICES TO DETERIORATE SO MUCH..thankyou.i ask you as highways fail to act on my requests to date...meanwhile i hope the roadside trees will be better cared for and weeds will be removed!!! excuses are not good enough.I BELIEVE BETTER OPERATIONAL OVERSIGHT IS REQUIRED !HENCE I TURN TO YOU AS OUR MAYOR ..THANKYOU.

Blank