

As per email sent to councillors Tues 15/11/2022 14:48

Dear Colleague,

About 6 months ago I attended an onsite meeting along with Michael Anderson and others at the Icewell Hill flats. We discussed security which embraced lighting and the garage areas.

Subsequently, as you will be aware, some garages were demolished which has improved the appearance, parking and the immediate environment.

Flagship has consulted some residents and produced this attached brochure.

I am in touch with Georgie Holmes (regeneration officer) and of course also with John Carswell with whom I am rearranging a meeting.

Do please email any thoughts or questions that you might have.

Kevin Yarrow

Good morning, Councillor Yarrow,

I hope you're well.

I'm writing to let you know of some exciting work that we're going to be undertaking at Icewell Hill over the coming weeks.

Since 2020, we've been speaking with the community at Icewell Hill to understand what matters to them. From these conversations, we know that there are concerns about lighting across the estate, especially the impact it has on safety, security, and anti-social behaviour.

Based on this, and recent engagement we've undertaken in the last month, we know that something needs to change. We've been working with a lighting consultant, Light Follows Behaviour, to better understand the current lighting in Icewell Hill, and the effect that poor lighting can have on residents. Together with them, we've designed a lighting pilot which will look to improve the lighting that we currently have - changing the warmth and light levels so that they are consistent within the area, rather than having a mixture of patches of darkness and very bright lights which you can see now.

For this trial, we will focus on improving the lighting within the communal area outside St Denys, St Anthony's and St James', and the entrances to the three blocks too. We hope that the changes will make residents feel safer, and that they will be able to enjoy the space in the future too.

I've attached the brochure we sent to residents for your reference so that you can see the changes we're hoping to make. We're aiming to have the works complete early in the new year.

If you have any questions, please don't hesitate to ask.

Best wishes,
Georgie



Georgie Holmes Regeneration Project Officer

📍 Flagship Group, 31 King Street, Norwich, NR1 1PD

☎ 0845 258 6297

🌐 flagship-group.co.uk 🐦 @_FlagshipGroup 📷 _flagshipgroup

Solving the housing crisis in the East of England

This message is intended solely for the addressee and may contain confidential information. If you have received this message in error, please permanently delete it.

Data Protection law has changed, for information on how we process personal information, visit Flagship Group website for our updated Privacy Notice.

Flagship Group is a trading name used by Flagship Housing Group Limited.

Registered Office: 31 King Street, Norwich NR1 1PD.

Regulator of Social Housing Reg No. 4651.

Co-operative and Community Benefit Societies Act 2014 Reg No. 31211R.

National Housing Federation Member.

An Exempt Charity.

Your views on your community

Understanding what matters to you



Thanks for sharing
your thoughts!

Since 2021, we've been working in your community to find out what matters most to you, and we recently launched a survey so you could tell us what's on your mind.

More than **400** of you filled in the survey, giving us **over 2,600 individual answers** to analyse. We've read each answer, and we'd like to thank you for taking part and telling us what you think.

You said you really care about your home and neighbourhood, and that there's a strong sense of community in Icewell Hill, but there are still some things that aren't working as well.

What you've told us:

Only 3% of you were happy with the current state of the on-site garages



You said lighting and CCTV was the issue that needs the most attention



Since then, we've been focusing on the three key areas which you told us mattered most: garages, lighting and a sense of community.

Over the next few pages, you'll see some ideas which could make a better sense of community, information about a pilot which we hope will tackle some of the challenges around lighting, and work we've carried out on some of the garages.

We'd love to hear your views on what you've seen within this brochure, and we want to find out more about what matters to you.

Scan the
QR code to have
your say today!



When we asked you what would make you proud to be part of Icewell Hill, you said you'd like to have a better sense of community and more facilities.





A sense of community

You told us that you want better community spirit in Icewell Hill, and easy access to more facilities within the immediate area. We've used this feedback to create some ideas for how the future of your community could look. We'd love to know what you think!

Play and Meet

The idea here is to design a play area for children of all ages, alongside a new community hub. We could repurpose some of the garages to create a new space. This would be somewhere to meet, share and exchange books and tools, and to learn and work.

Grow

Here, we could create a space where residents can socialise, play and relax. We could install raised flowerbeds and picnic tables to give you an area for outdoor eating. Plus, dedicated allotment spaces for you to grow your own fresh fruit and veg!



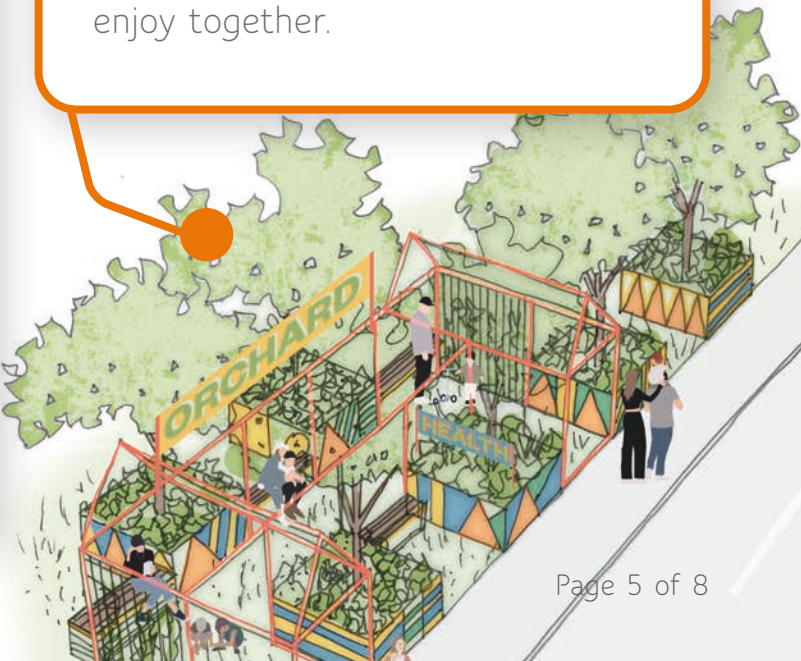
Social space

This idea focusses on creating a meeting area situated between the three residential blocks. There'd be plenty of seating, which we'd design so that they could be used a play feature when they're not occupied. We'd introduce lots of new plants in addition to the existing ones, and this would give the square a brand-new look and layout, creating more open space on the estate.



The Orchard

This green space is another area we could create for you. By building allotment-style planting beds, it'd give you a place to grow your own food and socialise with your neighbours. Next to that would sit the urban orchard, which provides visual screening from the road, more food growing opportunities and a welcoming, natural space that residents can enjoy together.



We wanted to focus on the things that you told us were most important to you. We knew there were a few changes we could make quickly, while we continue to get to grips with the other topics that matter to you.

Garages

You'll probably already have noticed this one! We heard the space between the garages was a hot spot for anti-social behaviour, so we've removed the first row. This means:

- the space has been opened up
- there are more parking spaces than before

- there are fewer hidden and enclosed areas, allowing for passive surveillance

We hope this reduces anti-social behaviour in this part of the estate, while also making it easier to find a place to park.

Before



After



Lighting

We know lighting is important to you, so in March we held a workshop with residents and lighting experts Light Follows Behaviour. We wanted to understand the current lighting in Icewell Hill, the effect it has on residents and discuss the

other challenges presented by poor or old-fashioned lighting. Since the workshop, we've been exploring different options. We're looking at running a pilot where we change the lighting in certain areas of the estate and see if it has a positive impact.

Pilot Visuals



Workshop





Tell us more

We're committed to listening to you and working with you to understand what matters to you and what you'd like your community to be in the future.

Can you share your thoughts with us?

We want to work together to tackle the issues you've told us about and make the estate an even better place for you, your neighbours and future residents.



Scan the QR code or fill in the survey sent with this brochure to share your views.

The survey will close on XX XX XXX

Blank



Report to	Full Town Council
Subject	Yellow Brick Road update
Purpose	Information
Classification	Unrestricted
Meeting date	28th November 2022
Item number	11
Written By	Cathy Whitaker CLERK

Summary: This report outlines the activity of the YBR Working Group regarding the YBR and the Community Orchard area at Studlands.

1.	Introduction
a.	The YBR working group has met twice recently. Most recent meeting notes attached (22/11/22).
b.	The membership of the working group also did a site visit along with Newmarket Community Network (NCN) on 31/10/22 for familiarisation with the areas being discussed.
2.	Context
a.	Cllr Perry (chair of the working group) has been contacting the various bodies that have 'ownership' responsibilities or interests in the YBR area to establish what priorities, timescales and plans at this time may be.
b.	The Community Orchard area at Studlands, situated at the end of the YBR, is currently being reviewed by NCN with the aspiration of some form of community development. The residents of Studlands will be consulted: current thoughts for the areas are:- i. Reinvigorating the Guarded Orchard area (NCN/DN) – to host some events and develop signage ii. Once the old BMX track is flattened by WSC, to install a pump track (led by Jockey Club) iii. Possible area for a small amount of allotments
3.	Actions for the working group
a.	As per the meeting notes attached.

YBR Working Group meeting notes – 22 November 2022 1pm – Memorial Hall.

Present: Cllrs Perry (Chair), Jefferys, Yarrow. Town Clerk.

1: Round up of recent / ongoing activity

Various meetings / walks along the YBR have taken place with councillors, WSC officers and NCN members.

- WSC has allocated a ranger from Nowton Park to patrol and litter pick once a month (litter pick done 8/11/22)
- WSC stated priorities (unclear timescales):
 - A: flailing patches of brambles in certain areas, including by the skate park
 - B: tree planting at the end of the George Lambton field
 - C: flatten out spoil at Studlands by the brook with assistance from JCE
 - D: flatten old BMX track area
 - E: Erection of bridge in Studlands section
- NCN undertaking consultation of Studlands residents over future use of old BMX track (allotments / pump track / other)
- NTC – SP collating maintenance schedules from the relevant responsible owners including AW (brook) and SCC (pathside weed removal)
- JF / SP arranged removal of shopping trollies / fridge from brook
- NCA are planning a Rivers of Light – free community event on the YBR on 18/2/2023

2: Next steps / priorities

Action points:-

Town Clerk:

To create a definitive map plan of all planting (bulb/wildflower/trees) carried out by all organisations. (NCNR / NTC, etc)

To liaise with Newmarket Community Network regarding the 'Orchard area' planned residents' consultation.

To lobby District Council WSC to create a revenue line for YBR in the budget.

Cllr Yarrow:

To communicate with LN (Newmarket Community Nature Reserve) to contact NP (JCE) regarding trees.

To ask LE (Newmarket Community Arts) to include NTC, DN, etc on any emails about activities on YBR.

To inform LE (NCA) about timings of any grant applications to NTC.

To remove temporary arrow signage from ornamental fence on Exeter Road

Cllr Perry:

To contact Tesco new Community Champion and the Manager there to assess if they would like to be involved in the YBR as part of their Community support activities.

Cllr Jefferys:

To discuss with NCN on 5/12/2022 regarding the possibility of the creation of a Yellow Brick Road Action Group (YAG) to make one body to deal with YBR with other bodies dipping in and out as required.

3: Date of next meeting – to be confirmed.